



**Invites you to One-Day Hands-on Workshop**  
on

**How to apply Data Analytics for Assurance, Compliance and Fraud Investigation**

by

**CA A.Rafeq, FCA, CISA, CQA, CFE**

on

**Saturday, 7<sup>th</sup> Nov. 2015 (9.30 am to 5.30 pm)**

**At Hotel Pride, 93, Langford Gardens, Richmond Road, Bangalore**

### **Why you need to attend this Workshop?**

- IT is the differentiator now but Data Analytics will be the only differentiator between Enterprises that only Survive and those that continue to Thrive.
- Computers can process data into Information but it requires human intelligence to transform this information into actionable insights to contribute value for enterprises.
- If Information is the currency of the digITal era, enhance the value of your professional currency as a knowledge worker by learning relevant skills and tools.

**Data Will Get Bigger and Faster With More Analytics. Data Analytics is the key skill for the e-Era. The skill of Data Analytics empowers you to become more proficient knowledge workers.**

### **Who should attend this Workshop?**

- In this era of e-Information explosion, Data Analytics enhances Core Competencies by empowering professionals to solve enterprise problems and contribute value.
- Learn the art of Data Analytics with Tools to Infer Insights from Information from any electronic format or software!
- If you would like to enhance your skills, grow your career and be relevant in the digITal era, then you should attend the workshop.

Data analytics is the key skill required whether you are a Financial/IT Auditor, CXO/IT/management professional or Fraud/Forensics investigator.

- **If you are a Financial or IT Auditor, you need to ask:** Are you using the right IT Tools and skills for accessing, analyzing and auditing electronic information which improve your effectiveness and enable you to provide better assurance?
- **If you are a CXO/IT/management professional, you need to ask:** Are you equipped with the right IT Tools and Techniques which empower you to use your Knowledge and Skills as a knowledge worker to provide value addition?
- **If you are a Fraud/Forensics investigator, you need to ask:** Are you trained in the right IT techniques to investigate and report on frauds in electronic information?

**Update your knowledge and skill-sets to meet challenges of e-era.  
Find answers and formulate strategy to surge ahead in your career.**

### What will you learn in this Workshop?

This Workshop will focus on practical application of the principles of data analytics for various professionals and provide hands on experience on using specific features and functionalities of data analytics software thus enhancing your core competencies. Participants will get practical experience in using the concepts of Data Analytics and applying it in their area of work. Through inter-active exercises, scenarios, case studies and real-world examples, participants will get good understanding of concepts and practice of Data Analytics from various perspectives. The key learning objectives are:

- Understand the concepts, standards, guidelines and framework of Data Analytics.
- Learn practical approach to using data analytics in any IT environment.
- Understand how to integrate data analytics at various stages of audit processes.
- Learn how to apply Data Analytics to improve effectiveness and productivity.
- Understand the key features and critical functionalities of Data Analysis software.
- Learn the critical functions commonly used in Data Analytics Software.
- Apply Data Analytics to identify top risks and controls in any business process.
- Learn how to infer insights on effectiveness of controls, compliance and performance
- Identify potential prevent fraud and funds leakage using data analytics

**Registered participants can email their queries or sample data (after changing names) before workshop. Some of these will be updated as case studies for discussion with solutions so that participants can immediately apply their learning to their work area.**

### Who is the Workshop Leader?

The workshop will be personally conducted by **CA A.Rafeq, FCA, CISA, CQA, CFE** who in a career spanning over 30 years has diverse experience as CIO, CIA, CFO and CEO. He has been involved in design and development of Data Analytics since last 15 years. Rafeq has lead workshops on IT Audit and COBIT at various International Conferences of ISACA and ISACA chapters across the world. He has practical experience in applying Data Analytics in various assignments of IT Audit, Compliance assessment and Fraud Investigation for clients in India and abroad.

### What is the Workshop Fees?

Workshop Fees	Member	Non-Member
Workshop Fees: Registrations on or <b>before 26<sup>th</sup> Oct. 2015</b>	Rs. 3,500/-	Rs. 4,300/-
Registrations from <b>27<sup>th</sup> Oct. to 5<sup>th</sup> Nov. 2015</b>	Rs. 4,100/-	Rs. 5,100/-
No spot registration.		
Registration is limited to first 20 on first cum serve basis.		
<b>Free License (one month) of Data Analytics Software will be provided for all participants of the workshop.</b>		

1. Workshop Fees includes Service Tax of 14%, course material, two times tea / coffee with cookies and lunch.
2. **Group Discount of 10% is allowed on the above fees for Organization which sponsors 3 or more candidates.**
3. Link for downloading software would be provided to all registered participants.
4. As workshop involves hands-on working on case studies with sample data, participants have to bring their own laptop with Windows 7 or above and MS Office or later version.

### **How to register for the Workshop?**

Please use the attached registration form for registering for the workshop. Please note that seats are limited and the registration will be closed as soon as the maximum numbers of 20 participants are registered.

#### **In case of query you may please call:**

Chapter Manager - +91 80 23377956

OR

**Mail:** [chapter@isacabangalore.org](mailto:chapter@isacabangalore.org)

Payment of fees by cheque from a local bank or Online Transfer

Wire Transfer Details:

State Bank of Mysore, 1st Block, Rajajinagar Branch, Bangalore-10  
Savings Bank Account No.54003825745  
Account Holder: ISACA, Bangalore Chapter  
IFSC Code-SBMY0040197 / MICR 560006032

#### **Registration & Cancellation Policy :**

- ✓ **Participants can pay the discounted fees applicable for members only when the membership fees for year 2015 has been paid to ISACA. Upon verification, if it is found that your name does not appear in membership roster then you will be required to pay additional fees as applicable to non-members.**
- ✓ Registration for the workshop event will be confirmed only after the workshop fee is received. An official receipt will be sent to the participants registered
- ✓ Notification of withdrawal in writing / by email received within 3 working days or more before the event will be processed for refund after deduction of 15% of the fees towards cancellation charges. No refund will be made if cancellation is made 72 hours prior to workshop. However, participants can transfer the registration to their colleagues without any additional fees.
- ✓ The Management reserves the right to change any of the aforesaid condition in the interest of the Chapter.

#### **Disclaimer Notice:**

*Note: The chapter reserves the right to cancel / postpone the workshop if the minimum numbers of participants have not been registered for the workshop. The chapter reserves the right to make changes in the workshop, which is beyond their control.*